

Primus Business Services

Making sense of business technology

reduce, cut, streamline, do more with less, budget crunch. These are the familiar words in today's economic climate. Whether small or large, a businesses' priority must be to focus on their core areas of expertise and outsource the non-strategic functions to be successful and remain competitive. Outsourcing your telecommunications and servers can help achieve budgetary demands to reduce cost and risk, shift expenditures from capital expense to operating expense, and increase the level of expertise available to your organization.

Primus offers a full suite of voice and data solutions as a monthly service. We take on the headaches of managing the expensive and complex hardware and software with our team of certified experts so that you can concentrate on managing your business and driving the projects that are critical to your business' success. In reviewing their mandates and directions, MedTech, the world leader in unique, medical and recreational market wristbands, high security and anti-counterfeit solutions, advertising and promotional products and services to over 114 countries worldwide, took advantage of the Primus Services to outsource their telecommunications and server management. They selected Primus Hosted PBX and Server Collocation solutions.

Primus Hosted PBX is a state-of-the-art, business hosted phone system. For a single monthly service fee, businesses have access to all the enhanced features, expertise, security and current technology. Key features and benefits include:

- Advanced features included: Unified Messaging, Web Portal, Find-Me/No Answer, Automated Attendant, Receptionist Console and Soft Phone, and much more.
- Minimal capital investment.
- Flexibility for growth—seamlessly grows from 5 to 50 to 500 phones.
- Your phone system is our business—Primus houses and manages all of the core infrastructure and equipment, ensuring that it is always working properly.
- Flexible access—your employees can work from anywhere. Whether your business has staff on the road or working remotely, Primus keeps you connected so you never miss a call.

MedTech's decision to move to a managed VoIP solution—Primus Hosted PBX—was based on their acquisition of a new building and the desire to get more than what a traditional phone system had to offer.



From left, MedTech's Angela Stafford, Steve Poirier, Dr. Ranjie Sign, Frank Reeb, and Saira Bissessar.

A world leader in medical and recreational wristbands with clients in 114 countries, MedTech selected Primus Business Services to host and manage its telecommunications and server technology.

Steve Poirier, IT Manager of MedTech, has this to say about his experience with Primus' Hosted PBX, "The Hosted PBX system has proven to be an excellent choice for our organization. It has provided greater flexibility and control over our corporate phone network. We have been able to reduce costs while also providing productivity enhancements through real-time reporting and auto dialling tools linked to our CRM and company directory. With the only requirement being an Internet connection, the portability of the phone has also proven beneficial with multiple office locations."

Another thing to consider is the cost of protecting and securing your servers, keeping them in a temperature controlled environment, providing power backup, and redundant connectivity—the costs can be astronomical. Primus Server Collocation services provide businesses with the flexibility to own their own servers, while keeping them in an ultra secure, Class "A" Data Centre, as a monthly service. Servers are monitored to ensure peak performance by certified technicians at Primus' 24/7 Network Operations Centre. Whether you already own or want to own your own servers, Primus Server Collocation Services provide your business with the ultimate in reliability and security.

MedTech is a cutting-edge, global organization and 24/7 up time of servers is something they simply could not afford to be without. Through the use of Primus' Shared Collocation service options, they have been able to focus on projects and tasks critical to their business while not expending the capital dollars required to build a proper server room with biometric security, power backup and fire protection.

According to Dr. Ranjie Singh, MedTech CEO, "As new projects continue to grow in size and complexity, requiring a variety of technologies, we are thrilled to have a team of Primus experts who are only a phone call away to help us with a variety of technical tasks including firewall configuration, database backup and recovery."

As business owners continue to reevaluate and realize the importance of staying focused on mission critical duties and minimizing capital investments wherever possible, Primus offers the services and solutions to minimize capital expenditures, a secure environment for your servers and data, expertise, and flexibility. Let a Primus Consultant put together a comprehensive solution to address your business plans.



BUSINESS SERVICES

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